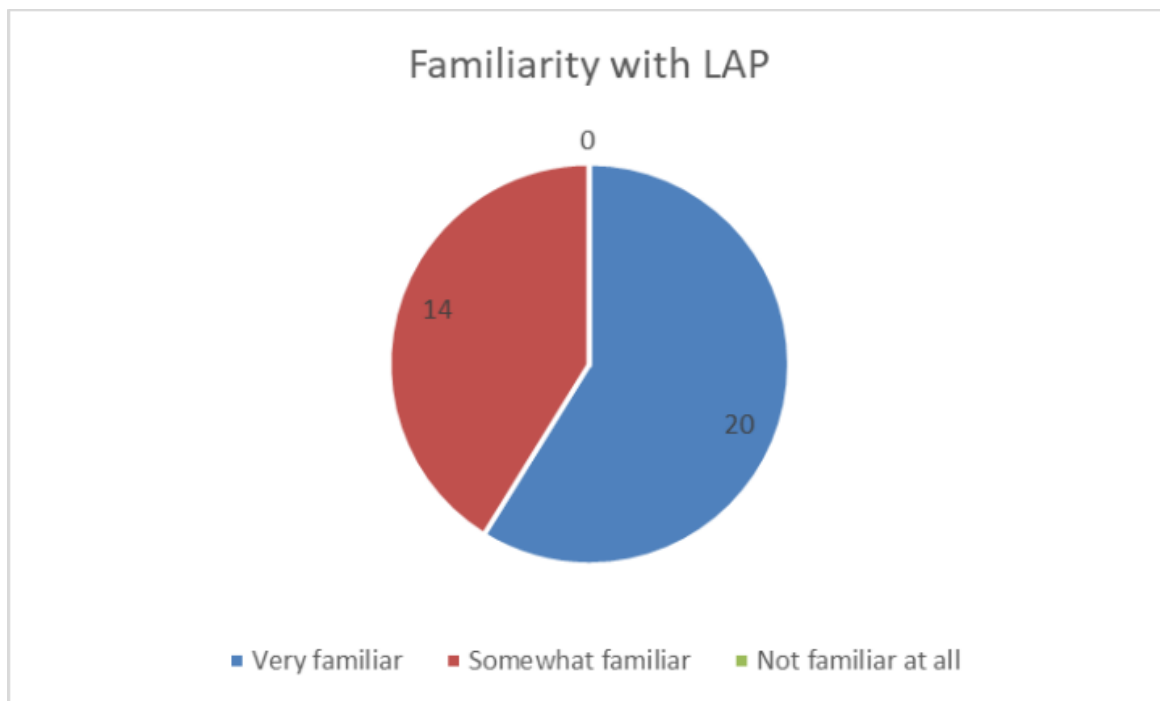


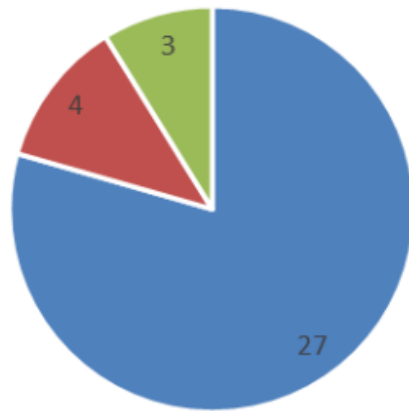
Survey Results: Alcohol licence holder perspectives

Local Alcohol Policy review for Tasman District Council

Council sought feedback directly from alcohol licence holders through a dedicated survey conducted between 9 December 2025 and 14 February 2026. The survey received 34 submissions and was designed to understand how licence holders experience and interpret the Local Alcohol Policy (LAP) in practice. It asked about familiarity with the current policy, the nature of each business and licence type held, patterns of alcohol sales, and views on whether current trading hours and policy settings strike the right balance between business needs and community wellbeing. Respondents were also asked about any operational changes made as a result of the LAP, their experiences with enforcement, and whether alcohol-related harm is influenced by current policy settings.

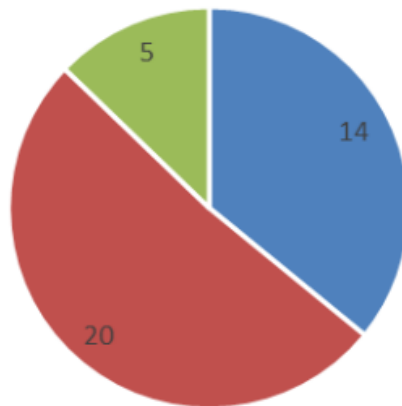


Number of licences held



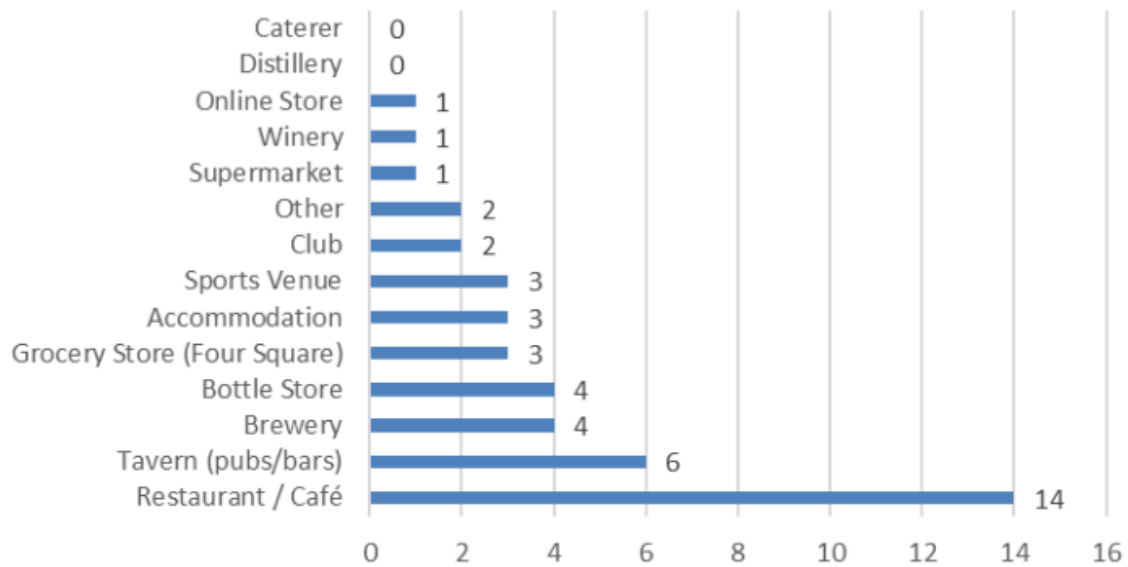
■ One ■ Two ■ More than two

Types of licence held

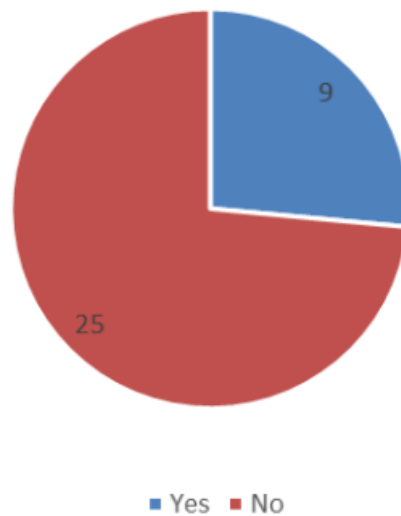


■ Off licence ■ On licence ■ Club/RSA

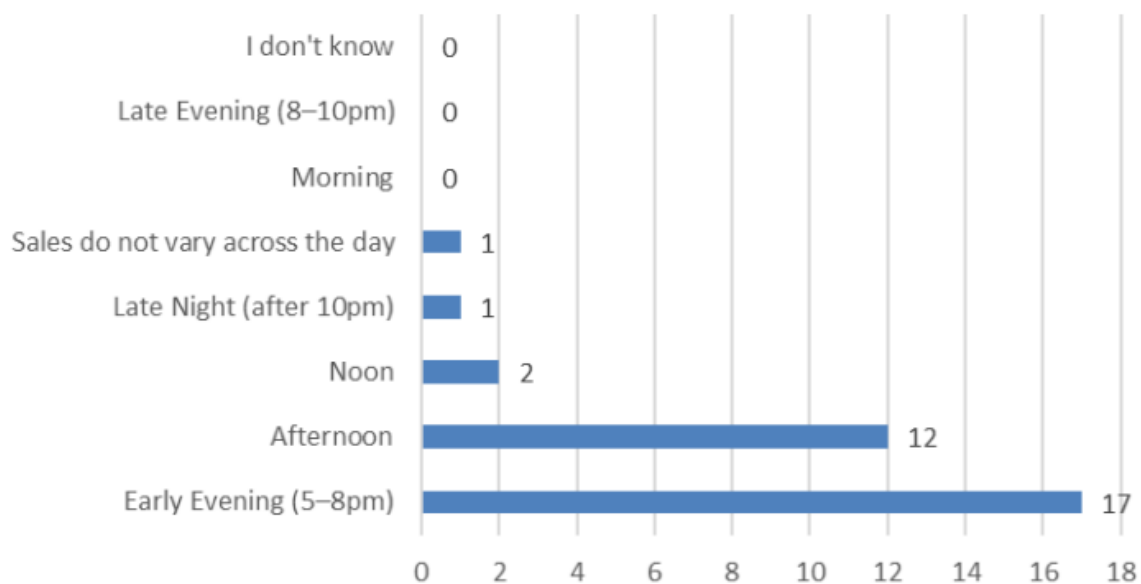
Types of outlet represented



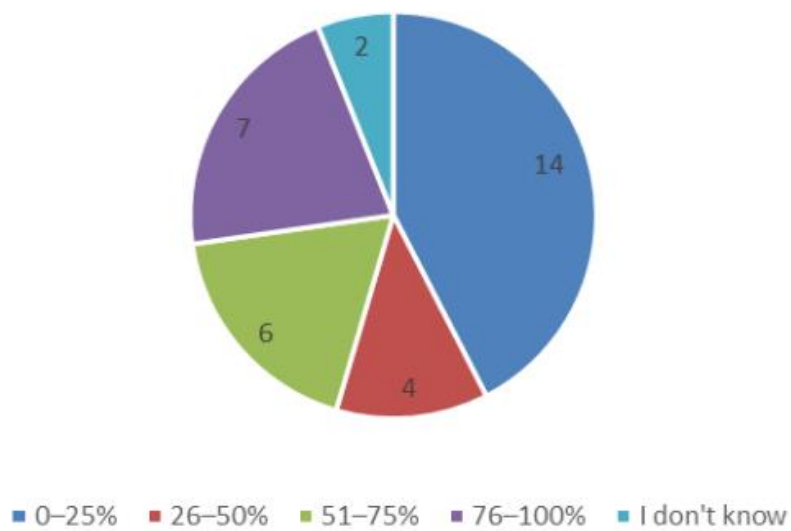
Are outlets part of a larger group or chain



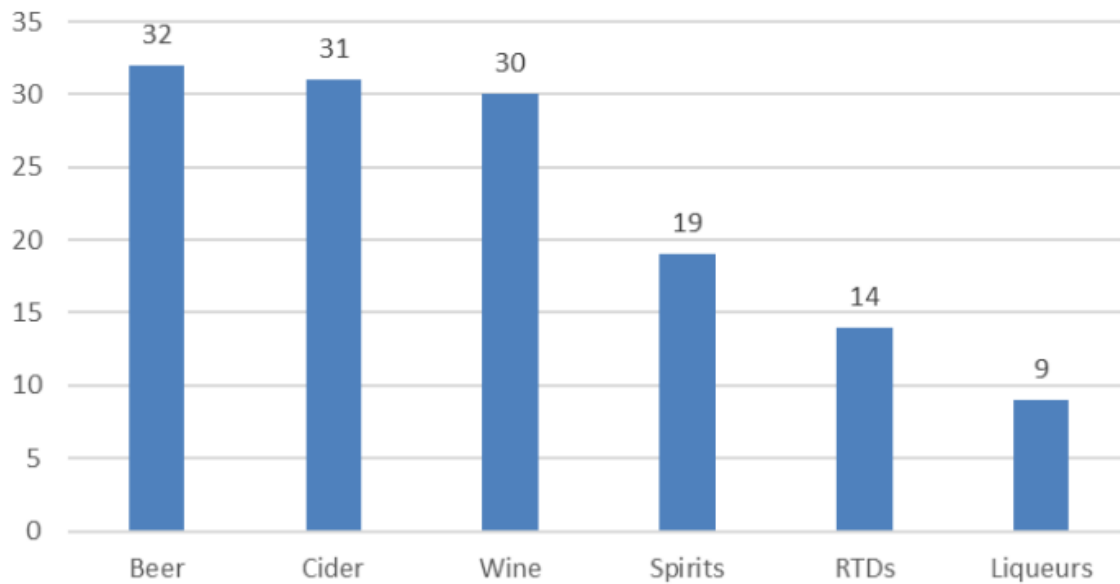
Estimated time of day for majority of alcohol sales



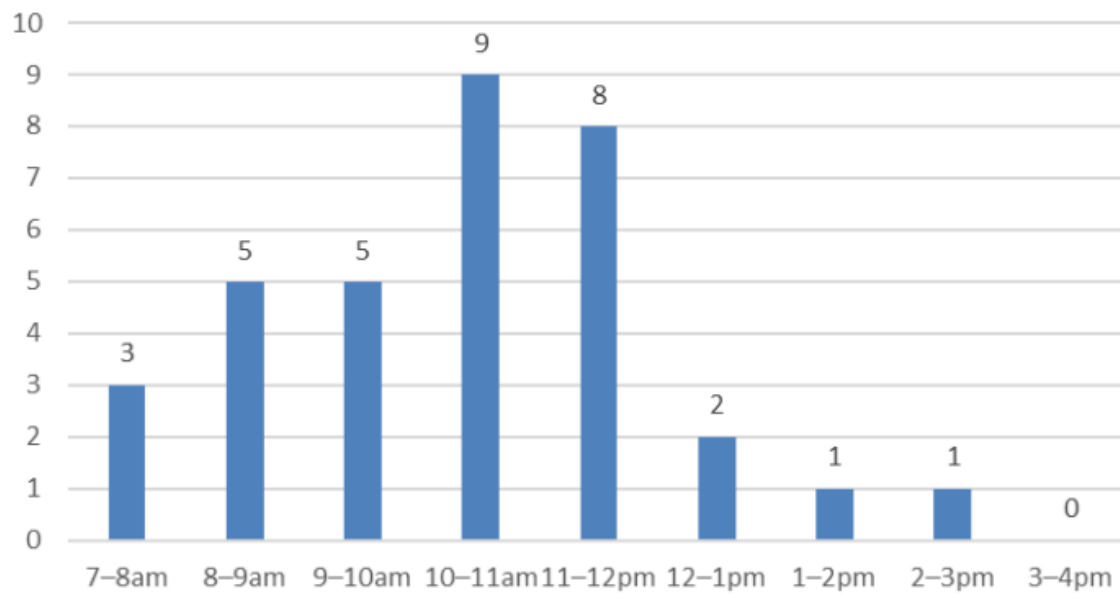
Estimated proportion of total sales from alcohol



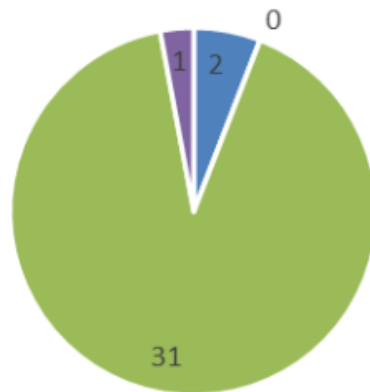
Types of alcohol sold by outlets



Earliest time outlets can sell alcohol under current licence

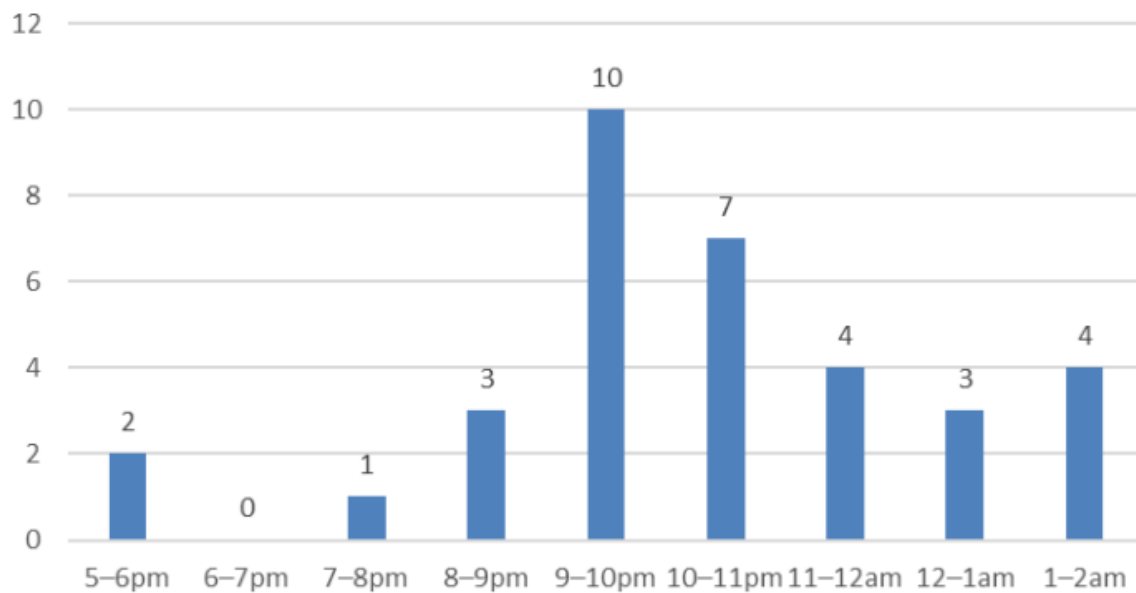


Views on earliest selling time

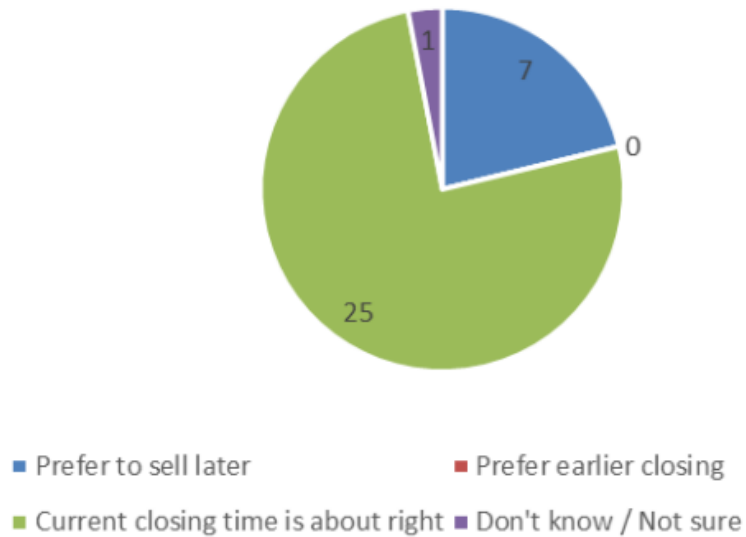


- Prefer to sell earlier
- Prefer policy to set later earliest time
- Current earliest time is about right
- Don't know / Not sure

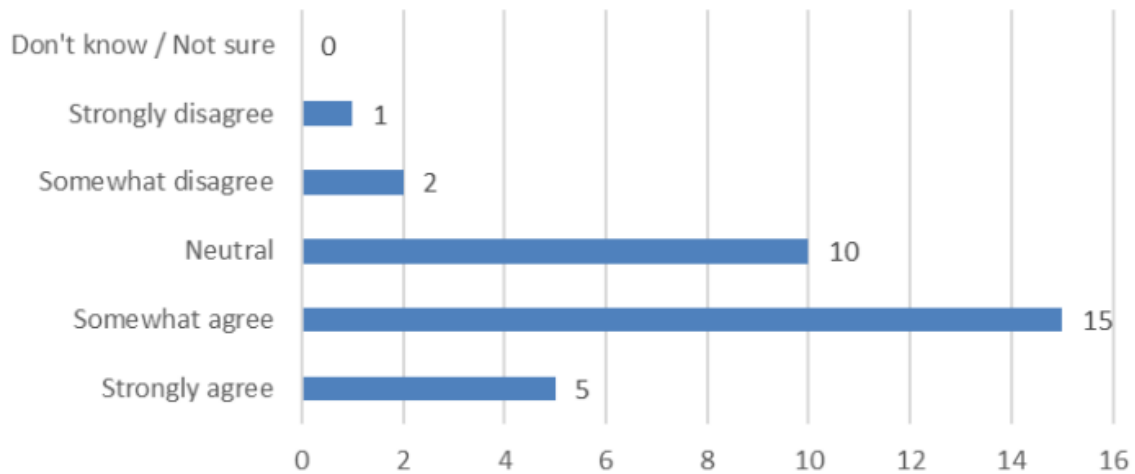
Latest time outlets can sell under current licence

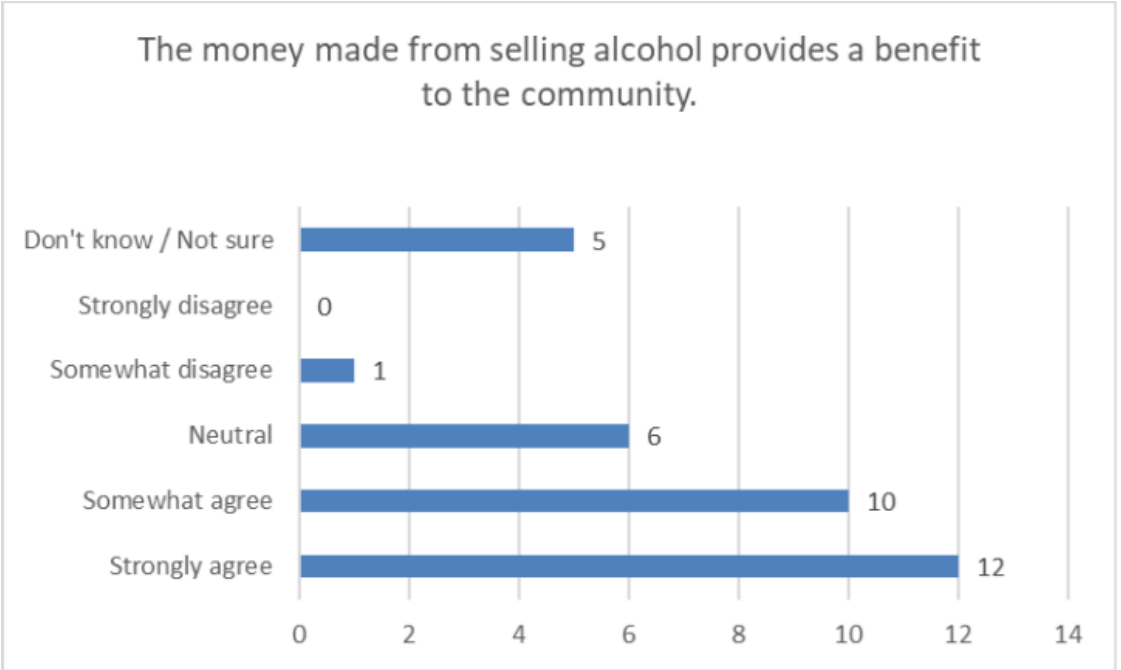
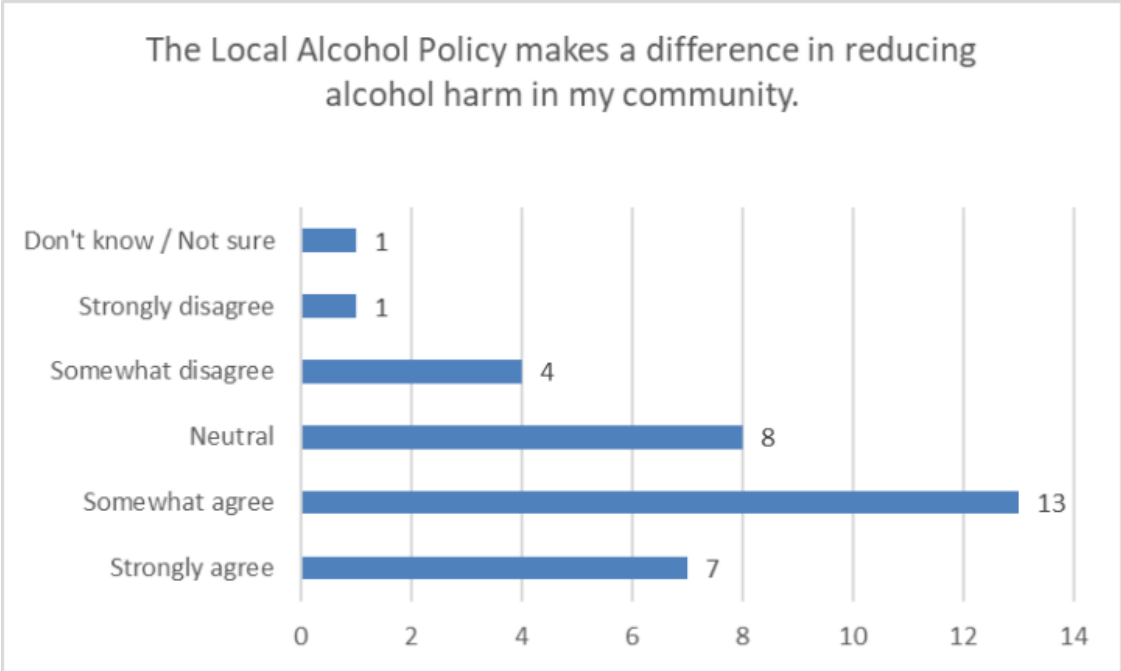


Views on latest selling time

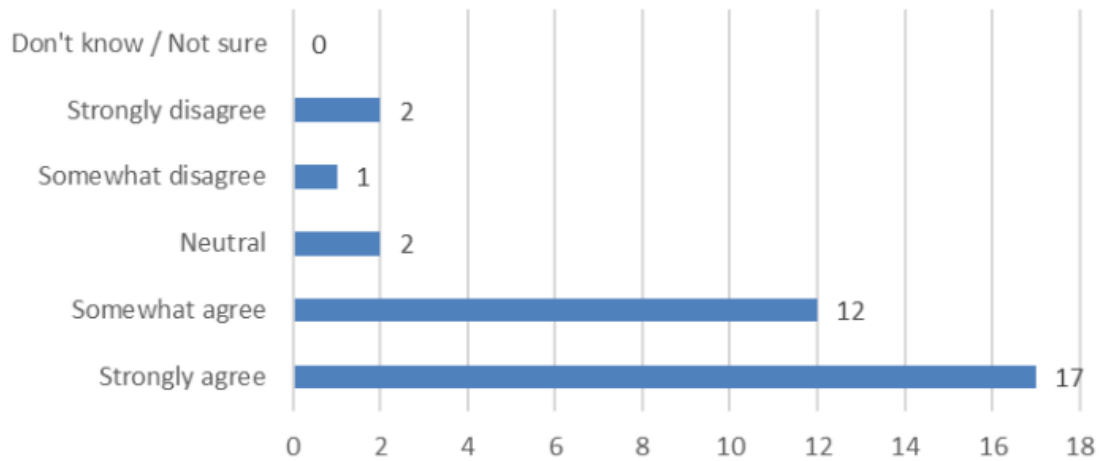


The Local Alcohol Policy sets the right balance between business operations and community wellbeing.

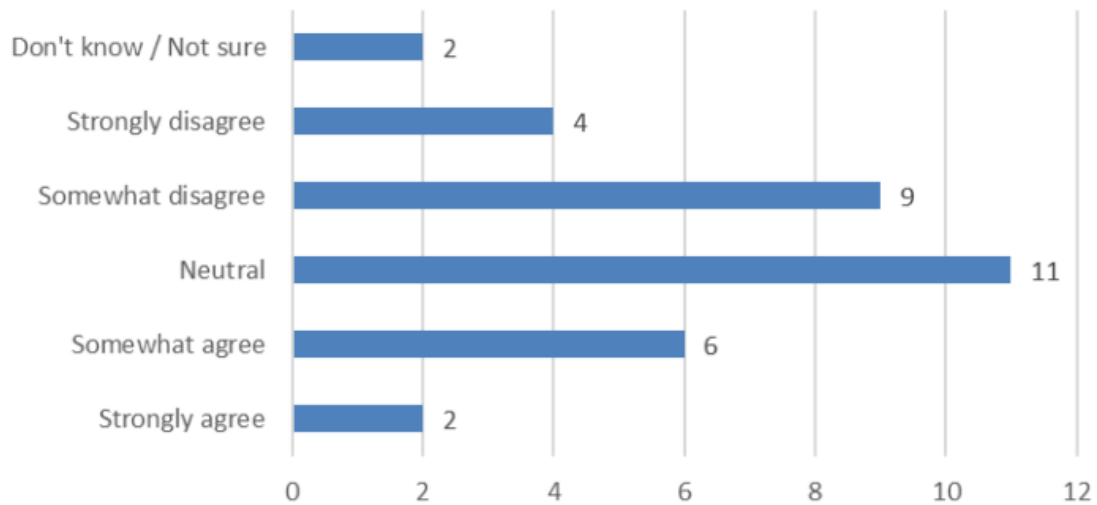




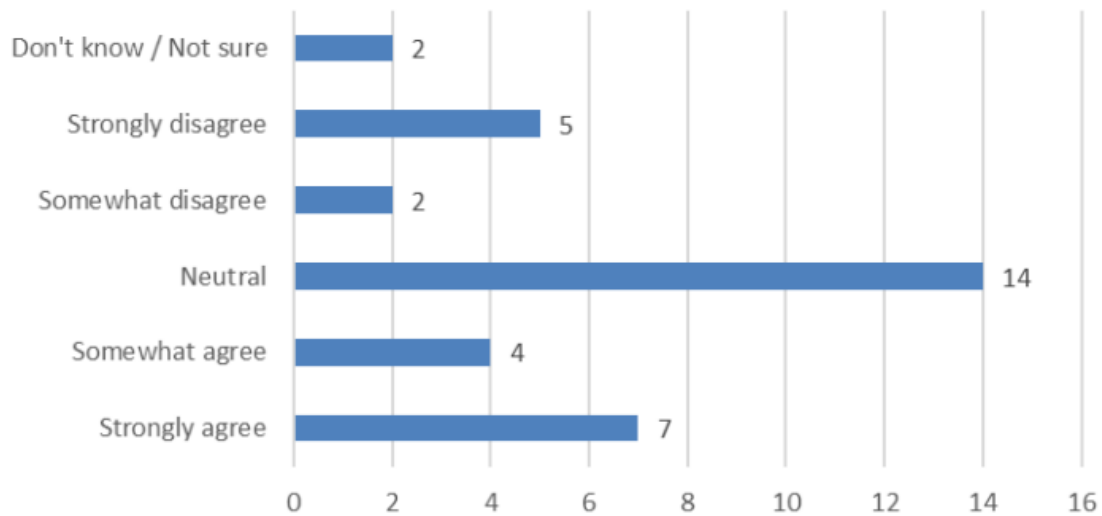
If there was no Local Alcohol Policy, I would continue to run my business in much the same way.



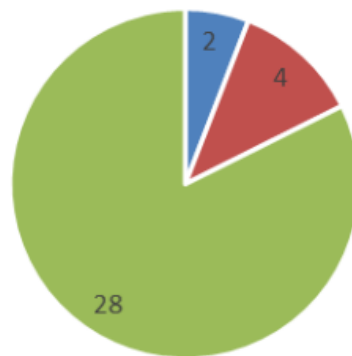
The Local Alcohol Policy is too restrictive on my business.



The benefits people get from drinking outweigh the harm it causes the community and individuals.



Have you had to change staff rosters, security arrangements, or business practices because of the LAP?



■ Yes – significant changes ■ Yes – minor changes ■ No

